

APPROACHES



TRANSPARENT
FINANCIAL

-The weather is.....have you been outside today-

-is this your first day on the job-

-Are you from the area-

-how long have you worked here-

-Who do you know best on our names list?

-How do you know them?

-We work with all.....in (your state)

-We also work with one of the local businesses.....

-Current event or timeline or things going on (ex. Holidays, event in town, new years)

-Items in business to comment on (ex. "Man it smells good in here")

-Are you from here?

-Where did you come from?

-”How long have you worked here? Oh I’ve been here for 20 years Wow! So you’re brand new?!”

-What made you come here?

Working with different businesses:

<https://on.soundcloud.com/Bv6Dy3tEadYnQWr8A>

Business card holder:

<https://a.co/d/4RjdBYR>